

THE BEST OF KONA FESTIVAL

The Best of Kona Festival wraps all the unique and amazing aspects of life in Kona together for a one day festival to celebrate the lifestyle we enjoy and want to share with fellow residents, visitors and potential residents.



Date & Venue for the Festival
KEAUHOU SHOPPING CENTER
Saturday, February 8th, 2020 12-6pm

WHO WILL BE INVOLVED?

The key aspects of the festival will include: restaurants, hospitality, agriculture, real estate, transportation, art/dance/music, health care and wellness, educational institutions, pet services, service clubs, non-profit organizations, cultural organizations, government, and more.

WHO ARE WE?

The festival organizers are Julie Ziemelis, Ziemelis Communications and creator of 365Kona-365 Things to Do in Kona, Nichole Lear, owner of 45 Degrees North Design and creator of the Big Island Guide and Aesha Shapiro, owner of Aesha Rose Event and Design and creator of the Ladies Artisan Market.

With our combined experience in creating media buzz, social media influence, digital marketing, website and graphic design, event production, public relations and logistics, we make an excellent team.

WHY JOIN US NOW?

The festival is engineered to grow each year as more stakeholders wish to partake in the fun, education, outreach and business opportunities it will provide. Inaugural supporters, sponsors and vendors will be among the first asked to participate each year as the festival becomes more successful and sponsors will reap the benefits as we keep expanding our influence and reach to wider audiences. We ask if you will join us on the ground floor and grow with us.

IS THIS YOUR MARKET?

We are expecting at least 500 people to attend the event. The audience for the festival encompasses all age ranges and demographics as we bring in the most important aspects of a life well lived in Kona. If you are 1 or 99 there will be something for everyone.



THE BEST OF KONA FESTIVAL SPONSORSHIP BENEFITS

We are offering 3 levels of sponsorship for the 2020 festival.

PRESENTING - \$2500

DIAMOND - \$1750

GOLD -\$1000

ALL SPONSORS WILL RECEIVE VALUABLE ONSITE, ONLINE & PR BENEFITS

- Prominent placement under their category on the festival program
- Premier space at the event to exhibit
- Coverage on prominent Websites, Facebook pages, Instagram, YouTube channels
- Live streaming social post mentions during the Festival

PRESENTING SPONSOR BENEFITS

- First choice of placement at Festival with the option of a 20x20 booth space
- Logo and 50 word company description on festival website and link to company website
- Complimentary ½ page ad in the festival printed program
- Ability to hang sponsor banner on/near entertainment stage
- Verbal mentions in radio advertisements & festival stage announcements
- Space on a “Festival Passport” attendees will use to win prizes
- Logo featured prominently on posters & sponsor specific festival banner
- Name listed on all press releases sent out to media and bloggers

DIAMOND SPONSOR BENEFITS

- Second choice of placement at Festival with a 10x10 booth space
- Logo on Best of Kona festival website
- ¼ page ad in the Festival program with option to enlarge
- Logo featured on posters & sponsor specific festival banner
- Space on a “Festival Passport” attendees will use to win prizes
- Name listed on all press releases sent out to media and bloggers

GOLD SPONSOR BENEFITS

- Third choice of placement at Festival with 10x10 booth space
- Company name listed on Best of Kona festival website
- Company name listed on all press releases sent out to media and bloggers
- Company name featured on posters

A half down deposit is required to hold your sponsorship, all sponsorships need to be paid in full by December 20th, 2019 to ensure all sponsor benefits are provided. Sponsorship checks should be written to “Best of Kona” and mailed to 73-4318 Keokeo St. Unit C Kailua Kona HI 96740. We also accept Square and PayPal.

THANK YOU FOR YOUR CONSIDERATION!

For More Information Contact • Julie Ziemelis - Public Relations Director
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